

the road to

construction.



Minnesota Power reached out to thousands of landowners, agency representatives, and elected officials over the last five years to make sure we understood all of our stakeholders concerns.

The feedback we received and the coordination and consultation that occurred during these thousands of interactions was the driving force behind the development of the Great Northern Transmission Line. We interacted with four major groups:



Public

Landowners
Interested Parties
Vendors



Local

County Board
City Officials
Townships



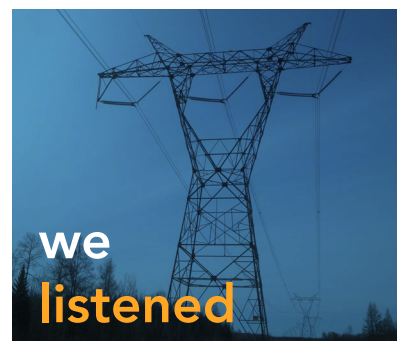
Tribal

Local and
Regional tribes



Agency

Federal
State
Local



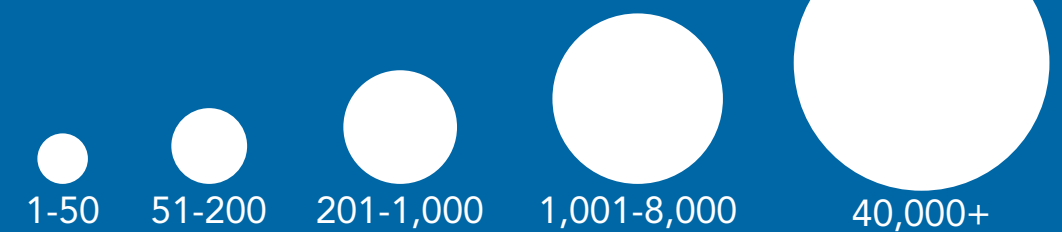
the impact.

The chart below depicts the various interactions between Minnesota Power and our stakeholders over time. Each circle represents input received, meetings, or outreach materials summarized by season.

stakeholder type:

- Public
- Local Gov't
- Tribal
- Agency
- All stakeholder types

number of people:



Input/Comments

- hotline
- online
- GIS
- mailed
- mailing list request

Meetings[‡]

- open house
- workshops/presentations

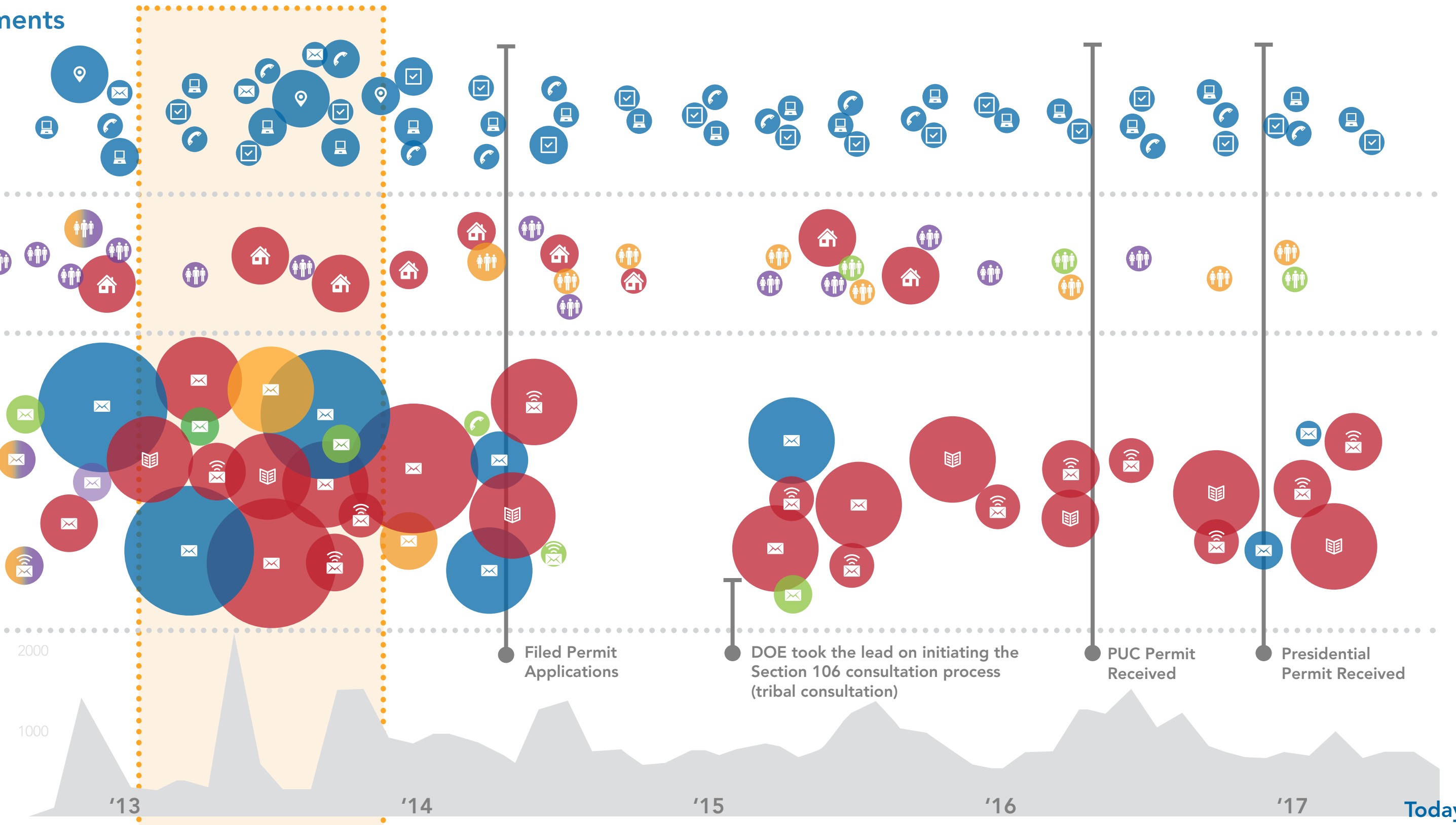
Outreach

- eNews/email
- mailing
- phone call
- newsletter

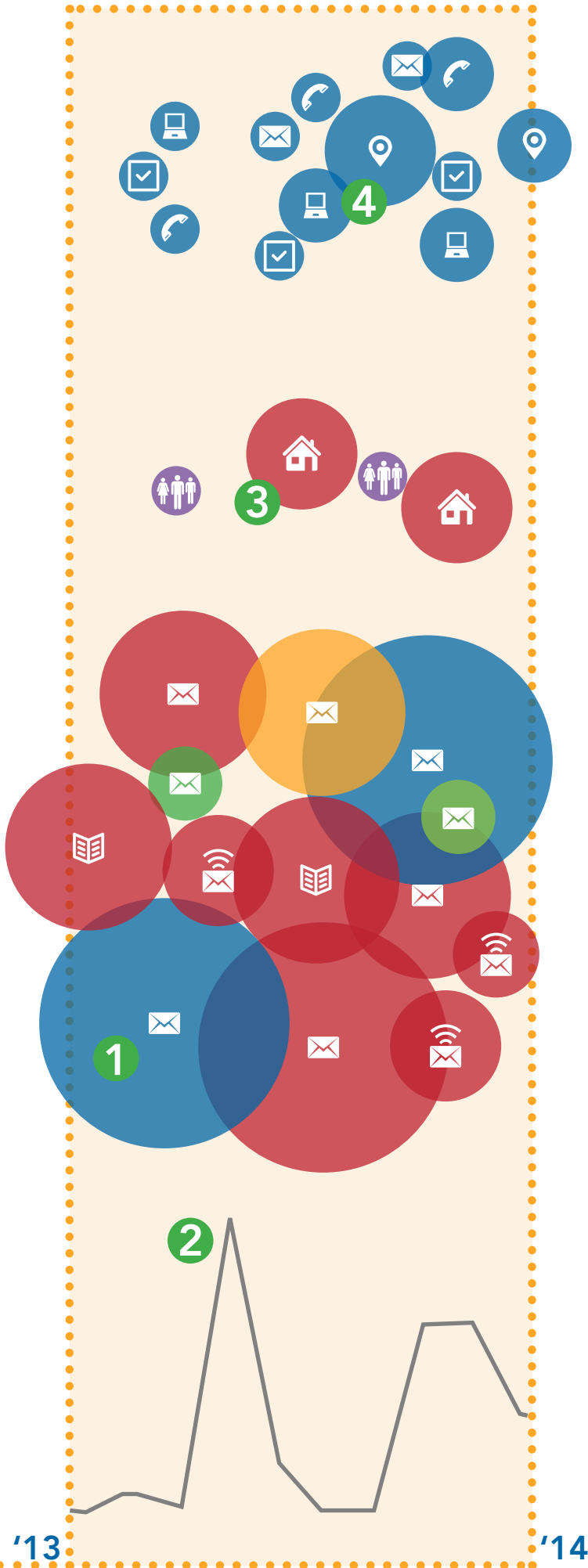
Web Traffic

To date, more than 27,000 people have visited the project website.

2012 '13 '14 '15 '16 '17 Today



2013 snapshot.



- 1** In early 2013, Minnesota Power mailed over **40,000 open house meeting invitations** to stakeholders within the 20,000 square mile study area.
- 2** The days following the mailing of the invitations, the Great Northern Transmission Line **website received over 2,000 visits**. Interested stakeholders were able to learn more about the project, view a project map, comment, and join the mailing list.
- 3** Nearly **800 people attended** a series of open house meetings across the project. Almost 1,700 people attended all of our open house meetings in the last 5 years.
- 4** During and following open houses, Minnesota Power received hundreds of comments on the project. **These comments significantly contributed to the development of the project corridors.**

‡ Minnesota Power has consistently met with dozens of agencies over the course of the project. The meetings depicted here largely represent multi-agency meetings or kick-off meetings.

*The US Department of Energy (DOE) was the lead agency for the Presidential Permit Process which required consultation with tribes. Minnesota Power maintained communication with many tribes over the course of the project; however, DOE initiated and managed official consultations.